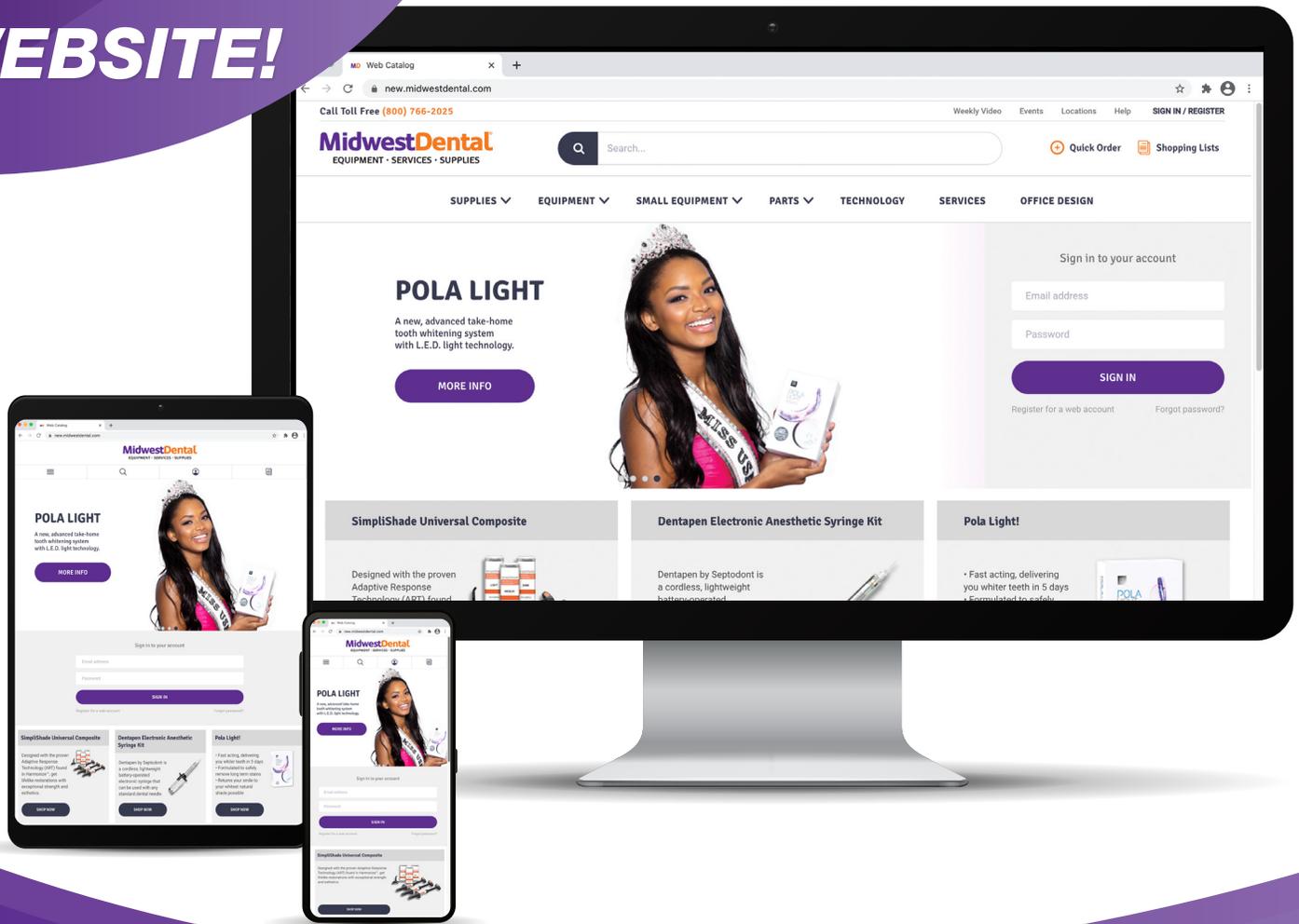


ALL-NEW WEBSITE!

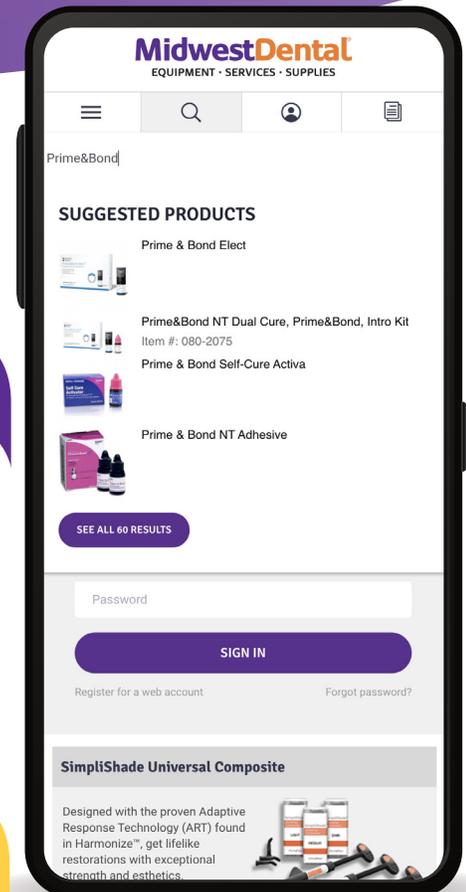


Fast, easy online shopping at **MidwestDental.com!**

Responsive • Robust • Cutting-edge • Secure

- Secure, easy shopping from your desktop, tablet or cell phone
- Powered by optimized technology for fast loading
- Smart search to help you quickly find your favorite items
- Real-time inventory status shows in-stock products ready to ship today
- Pay your invoice through our secure site
- Detailed product listings, special deals, thousands of product photos and much more!

CLICK HERE
to watch our tutorials!

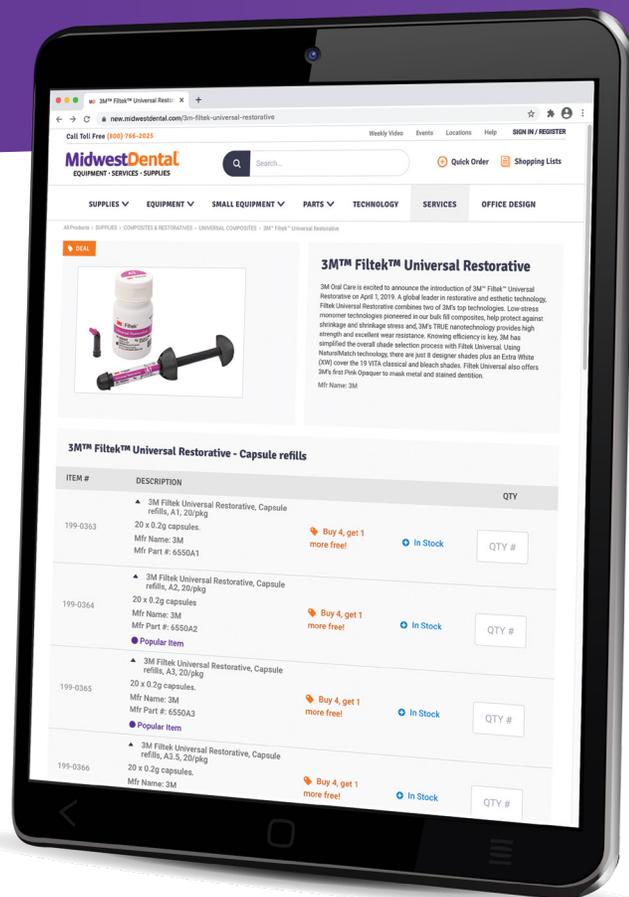


Make the switch today!

Enjoy secure, easy shopping from your mobile device!

- Responsive, secure, mobile-friendly design
- Intelligent search engine with suggestions and colorful photos
- View listings of product families with extended descriptions, details and SDS sheets
- Check out manufacturers' free goods offers and special deals
- You'll always know when an item is in stock with our real-time inventory status
- Search within your customized Master Shopping List of previously purchased products
- Choose your ship date
- Thousands of additional product photos

Save time by viewing our simplified tutorials!
CLICK HERE!



How-to Guides

Product Searches: Pages 3-4 [CLICK HERE!](#)

Inventory Status and Product Substitutes: Page 5 [CLICK HERE!](#)

Master Shopping Lists: Page 6 [CLICK HERE!](#)

Shopping Lists: Page 7 [CLICK HERE!](#)

Basic Order Creation: Page 8 [CLICK HERE!](#)

How to Log In: Pages 9-10 [CLICK HERE!](#)

Key Terminology

- **Cart** is now called **Shopping List**
- **Buying History** is now called **Master Shopping List**
- **Product Collection** is a grouping of like items for ease of ordering (for example, all sizes of one brand of gloves will be grouped in one Product Collection)

Step 1: Smart Search

The screenshot shows the MidwestDental website with a search bar containing 'Prophy Angles'. Below the search bar, a 'SUGGESTED PRODUCTS' section lists items like 'Metal Prophy Angles', 'Denticolors Prophy Angles', 'Twist Prophy Angle', and 'Vantage Prophy Angles'. A 'SEE ALL 116 RESULTS' button is at the bottom of the suggestions. On the right, there is a sign-in form with fields for 'Email address' and 'Password', and a 'SIGN IN' button. A callout box points to the search bar with the text: 'Type your search terms into the catalog search field, and Smart Search will provide suggestions and photos!' Another callout box points to the suggested products with the text: 'Click on any of the suggestions to view all items within that product collection.'

Step 2: Using Filters

The screenshot shows search results for 'DISPOSABLE PROPHY ANGLES'. The page title is 'SEARCH RESULTS FOR "DISPOSABLE PROPHY ANGLES"'. There are navigation buttons for '< PREV', '1 of 11', and 'NEXT >'. A 'SHOW 10' dropdown is set to '107 items'. Below the search bar, there are several filter buttons: 'FILTER BY ITEM #', 'FILTER BY NAME', 'FILTER BY INVENTORY...', 'FILTER BY ABC RANK', and 'FILTER BY MFR NAME'. A callout box points to these filters with the text: 'For streamlined search results, select filters according to:'. Below the filters, there is a 'DEAL' badge and a product listing for 'Diamond Disposable Prophy Angle' by 'Young Dental'. A callout box points to the filter menu with the text: 'Click any Filter to see an expanded menu of choices and to further refine your search criteria.' The expanded filter menu shows options: 'Top Seller (11)', 'Popular Item (22)', and 'House Brand (1)'. A 'SEARCH FILTERS' search bar is also visible in the filter menu.

Product Searches, *continued*

Step 3: Detailed Filter Menus

Click to expand this menu to see more items that fit your search criteria!

Click the "plus" symbol to enable or disable additional search filters.

SEARCH RESULTS FOR "DISPOSABLE PROPHY ANGLES"

SHOW 10 107 items

RELEVANCE

Filter by: FILTER BY NAME, FILTER BY INVENTORY ..., FILTER BY ABC RANK, FILTER BY MFR NAME

Search Filters

- Any Text
- Name
- ABC Rank
- Mfr Part #
- Item #
- Inventory Status
- Mfr Name

RESET FILTER

Product Category Search

SUPPLIES

PREVENTIVES

DISPOSABLE PROPHY ANGLES

Step 1: Click the Supplies link to see all merchandise product categories.

Step 2: In the left-hand menu that appears, scroll down until you find your needed product category.

Step 3: A large window will appear that contains all subcategories within the main category. Click the one you need, and all supplies within that group will appear in the next window.

Step 1: View Inventory Status

[FILTER BY ITEM #](#)
[FILTER BY NAME](#)
[FILTER BY INVENTORY ...](#)
[FILTER BY ABC RANK](#)
[FILTER BY MFR PART #](#)

DEAL



Sure-Check Sterilization Pouches
Mfr Name: Crosstex

Step 1: Search for an item, and click Show Items to see all products within a Product Collection.

Step 2: Review the inventory status area.
If an item is out of stock, a "View Substitutes" link will appear below the inventory status. Click the link for an expanded list of substitute items.

SHOW ITEMS

Sure-Check Sterilization Pouches - Self Seal Pouch

ITEM #	DESCRIPTION	QTY #
048-1460	Sure-Check Sterilization Pouches, Self Seal Pouch, 3.5" x 5.25", 200/Box Mfr Name: Crosstex Mfr Part #: SCXS2	Buy 4, get 1 box of 3.5x9" Pouches free! Out of Stock View Substitutes

Step 2: More Details Page and Selecting Product Substitutes

DEAL



Sure-Check Sterilization Pouches, Self Seal Pouch, 3.5" x 5.25", 200/Box

[View this product collection](#)
Out of Stock

Midwest Item #: 048-1460
 Mfr Name: Crosstex
 Mfr Part #: SCXS2

Safety Data Sheet: N/A

Buy 4, get 1 box of 3.5x9" Pouches free!

1 [ADD TO SHOPPI...](#)

Within the item's More Details page will be a list of suggested substitute items. The closest match will always be listed first, followed by the next suitable match.

PRODUCT DESCRIPTION

Triple your confidence with the world's most advanced sterilization pouches with multi-parameter internal/external indicators. Built-in internal/external multi-parameter indicators only change color when all three criteria for sterilization have been met.

SUBSTITUTE ITEMS



Advance Premium Sterilization Pouches, Self Seal Pouch 3.50" x 5.25", 200/box

DEAL



SafeSeal Quattro Sterilization Pouches, 3.5" x 5.25", pouch, 200/Box



Advance Basic Sterilization Pouches, Self Sealing, 3.5" x 5.25", 200/Box

Click here for more substitute items!



PeelVue+ Pouches, Self Seal Pouch, 3.5 x 5.25" (Red), 200/Box

How-to Guide: Master Shopping Lists (Previously called "Buying History")

Save time with Master Shopping Lists!

- Quickly find frequently purchased items with your personalized Master Shopping List (MSL)
- Your MSL helps simplify shopping – products are organized by category, product listings feature photos, dates of last purchase and current pricing
- Your MSL is continually updated as you make purchases through Midwest Dental, and new items are added to your list
- To add items you've not yet purchased (or remove items) to your customized MSL, please contact your dental practice's account administrator
- Don't forget – you must be logged in to your account to view your MSL

Watch the Master Shopping List Tutorial: [CLICK HERE!](#)

Step 1: Log in to your account to view your MSL

Call Toll Free (800) 766-2025 Weekly Video Events Locations Help **SIGN IN / REGISTER**

MidwestDental
EQUIPMENT · SERVICES · SUPPLIES

Search... Quick Order Shopping Lists

SUPPLIES ▾ EQUIPMENT ▾ SMALL EQUIPMENT ▾ PARTS ▾ TECHNOLOGY SERVICES OFFICE DESIGN

Log in to your account.

Step 2: Access your MSL in two easy ways

Call Toll Free (800) 766-2025 Pay an Invoice **Master Shopping List** Weekly Video Events Locations Help **Welcome, CUSTOMER NAME**

MidwestDental
EQUIPMENT · SERVICES · SUPPLIES

Search... Quick Order

SUPPLIES ▾ EQUIPMENT ▾ SMALL EQUIPMENT ▾ PARTS ▾

Click here to access your Master Shopping List.

Or click your name in the upper left corner, and then click on Master Shopping List within the menu that appears.

- My Profile
- Address Book
- Previous Orders
- Open Checkouts
- Open Invoices
- Paid Invoices
- My Lists
- Master Shopping List**
- SIGN OUT

Step 3: MSL overview

Master Shopping List

ACCOUNT

- My Profile
- Address Book
- Previous Orders
- Open Checkouts
- Open Invoices
- Paid Invoices
- My Lists

MASTER SHOPPING LIST MOVE TO SHOPPING LIST CLEAR ALL

Search for a product (min 3 chars)

This search field only searches your MSL, and does not search the entire catalog.

ITEM	QTY
▼ ACRYLICS & RELINE MATERIALS - ACRYLIC REPAIR (0)	
▼ ACRYLICS & RELINE MATERIALS - CUSTOM TRAY MATERIALS (0)	
▲ ANESTHETICS - ANESTHETIC CARTRIDGES (0)	
 Cook-Waite Lidocaine (lidocaine HCl 2%), Injectable Anesthetics, With epinephrine 1:100,000 (red box), 50/box 032-0400 Mfr Name: SEPTODONT INC Mfr Part #: 99167 ● Top Seller	0

Specify quantities for items you wish to purchase, and then click Move to Shopping List in order to continue with the ordering process. The quantities on your MSL will then be reset to zero.

Click a category bar to see a list of previously purchased items.

Shopping Lists

- A Shopping List (previously called “cart”) acts the same as a shopping cart
- You can have multiple Shopping Lists, and even duplicate, edit and rename a current Shopping List before creating your final order
- You must be logged into to your account to view shopping lists

Watch the Shopping List Tutorials:
CLICK HERE!

Access your Shopping Lists

Call Toll Free (800) 766-2025 Pay an Invoice Master Shopping List Weekly Video Events Locations Help

MidwestDental
EQUIPMENT · SERVICES · SUPPLIES

Search... Quick Order Search in my purchase history

SUPPLIES ▾ EQUIPMENT ▾ SMALL EQUIPMENT ▾ PARTS ▾ TECHNOLOGY SERVICES Of

Welcome, CUSTOMER NAME

- My Profile
- Address Book
- Previous Orders
- Open Checkouts
- Open Invoices
- Paid Invoices
- My Lists
- Master Shopping List
- SIGN OUT

Step 1: Log in to your account, and click here to access your profile.

Step 2: Click here to access your Shopping Lists.

Step 3: Create a new shopping list.

Step 4: Access a current shopping list.

MANAGE MY LISTS

CREATE A NEW LIST

2 items

Label	Created On ^	Last Updated	Item Items	...
<u>Shopping List</u>	4/16/2021	4/16/2021	4	View
<u>Shopping List</u>		4/19/2021	6	View

How-to Guide: Basic Order Creation

- Orders are created from Shopping Lists
- Within the Shopping List from which you would like to make a purchase, click Create Order and then continue through the checkout process
- Be sure to specify a “Do Not Ship Until” date if your office is closed on a certain day, or leave this field blank if you want your order to ship now

Watch the Basic Order Creation Tutorials: [CLICK HERE!](#)

Step 1: Create your order from a Shopping List

PAM'S HYGIENE LIST EXPAND ALL DUPLICATE LIST DELETE

CUSTOMER ▼

Search for a product in list

ITEM	QTY	PRICE
▲ INFECTION CONTROL - STERILIZATION POUCHES		
 Advance Basic Sterilization Pouches, Self Sealing, 2.25" x 4", 200/Box 048-2450 Mfr Name: Advance Mfr Part #: ADP-225 View this product collection <input checked="" type="checkbox"/> In Stock <input type="checkbox"/> House Brand <input type="checkbox"/> ADD NOTE TO THIS ITEM	1	

Step 1: Expand (or collapse) the product category to see items you're planning to purchase.

Step 2: Review the items you would like to purchase. Add and remove any items as needed.

Quick add

ENTER PRODUCT ITEM # OR NAME

ENTER A QTY*

Step 2: If you're ready to order, click Create Order, and continue through the checkout process.

Step 2: Order review and checkout

CHECKOUT ORDER REVIEW

- ✓ Billing Information
- ✓ Shipping Information ✎
- ✓ Shipping Method ✎
- ✓ Payment ✎
- ✓ Order Review

NAME	ITEM #	QTY	INVENTORY STATUS	PRICE	SUBTOTAL
Advance Basic Sterilization Pouches, Self Sealing, 2.25" x 4", 200/Box	048-2450	1 BX	In Stock		
				SUBTOTAL	
				SHIPPING TAX	
				TOTAL	

DO NOT SHIP UNTIL

PO NUMBER

NOTE

Specify a Do Not Ship Until date if your office is closed on a certain day. Leave this field blank if you want your order to ship now

Use this space to include any notes for our customer service department.

If you're ready to order, click Place Order, and continue through the checkout process.

Option 1 (Step 1): Create a password on our new Web site

- If you know the email address used on our Classic site, please follow the steps below to create a password on our new site and click the Forget Password link as shown below

CLICK HERE
to request a new password!

The screenshot shows the MidwestDental website homepage. At the top left is the logo "MidwestDental" with the tagline "EQUIPMENT · SERVICES · SUPPLIES". To the right is a search bar with a magnifying glass icon and the text "Search...". Further right are links for "Quick Order" and "Shopping Lists". Below the header is a navigation menu with categories: SUPPLIES, EQUIPMENT, SMALL EQUIPMENT, PARTS, TECHNOLOGY, SERVICES, and OFFICE DESIGN. The main content area features a large banner for "ADVANCE BRAND" with the text "Advancing the quality of dental care products!" and an "ORDER NOW" button. To the right of the banner is a "Sign in to your account" section with an "Email address" input field, a "Password" input field, a "SIGN IN" button, a "Register for a web account" link, and a "Forgot password?" link. An orange arrow points from the text "Click Forgot Password." to the "Forgot password?" link.

Option 1 (Step 2):

Enter your email address

- On the next screen that appears, enter your email address, and click the Request button

The screenshot shows the "Forgot password?" form. At the top are navigation links for "SMALL EQUIPMENT", "PARTS", and "TECHNOLOGY". The form has a "Forgot password?" title and a "Return to Login" link. There is an "EMAIL ADDRESS*" label above an input field containing "Email address". An orange box with an arrow points to the input field with the text "Enter your email address here.". Below the input field is a purple "REQUEST" button, which is circled in orange. An orange box with an arrow points to the button with the text "Then click Request.". A "Return to Login" link is at the bottom right.

Option 1 (Step 3):

Check your email account

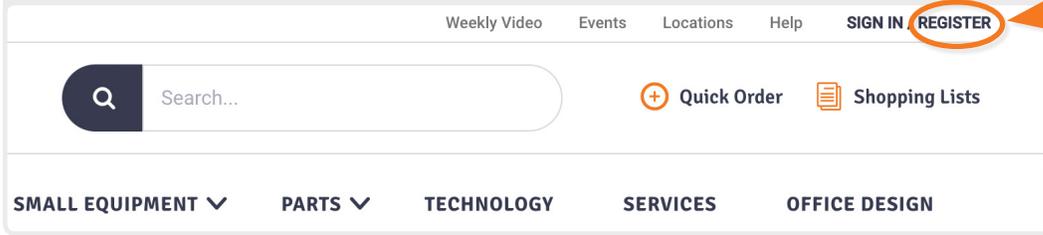
- If there is an user account associated with your submitted email address, you'll receive an email from Midwest Dental with a link on how to reset your password
- Follow the steps within the email to reset your password

The screenshot shows the "Check Email" confirmation page. At the top are navigation links for "SMALL EQUIPMENT", "PARTS", and "TECHNOLOGY". The page has a "Check Email" title. Below the title is a green box containing the text: "If there is a user account associated with ...@midwestdental.com you will receive an email with a link to reset your password." At the bottom right is a "Return to Login" link.

How to log in quickly, *continued*

Option 2 (Step 1): You have an account, but do not have your username

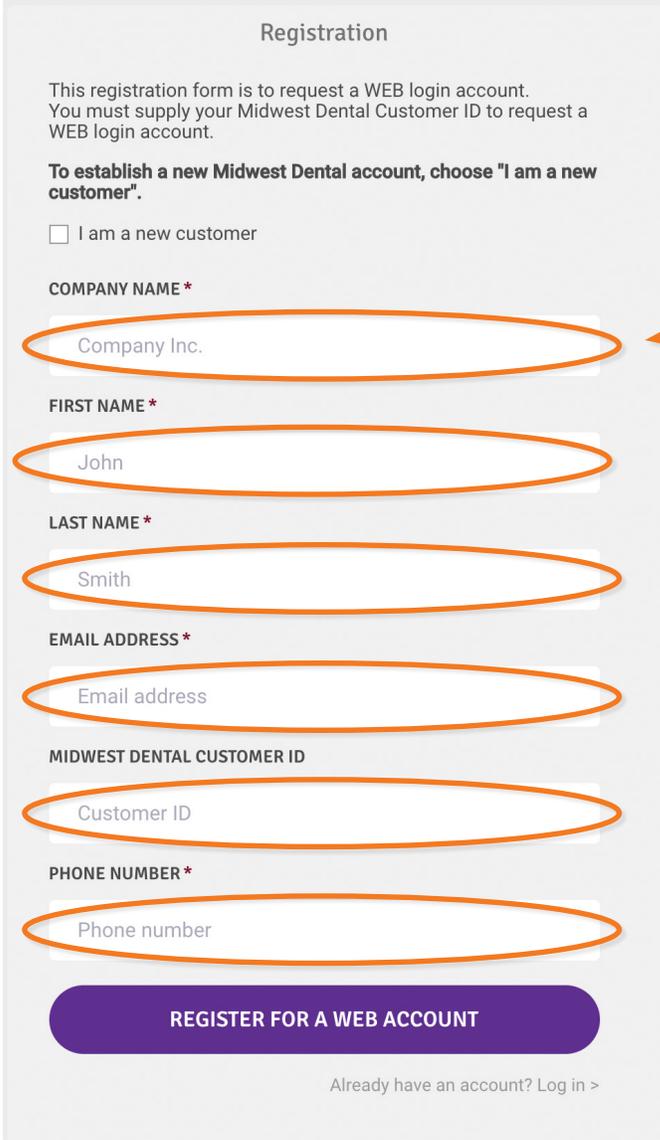
- You have an account with Midwest Dental, but want to register your email address as your log in on the new site



Click Register to request a Web log in account.

Option 2 (Step 2): Register for a Web log in account

- You have an account with Midwest Dental, but want to register your email address as your log in on the new site
- New Web log in accounts are typically processed in the same business day, but no later than the next business day
- Our accounting department will email you further instructions on how to set up your password



Complete each of the circled fields on the form that appears in the next screen.

Only check the "I am a new customer" if you have not previously purchased from Midwest Dental.

If you don't know your customer ID, just leave this field blank.